

## PRESS RELEASE

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For Immediate Release

## PMC BIOGENIX LAUNCHES VEGETABLE-BASED EBS LUBRICANT

*Memphis, TN (October 1, 2013)* PMC Biogenix, Inc. ("PMC") announced today that it has launched a vegetable-based ethylenebisstearamide (EBS)-based lubricant for polymer compounding and extrusion markets, among other industrial applications.

Kemamide<sup>®</sup> W-40 Veg is a synthetic wax with the common chemical name, N,N'-Ethylenebisstearamide (EBS). Ethylenebisamides are used as synthetic waxes, as process lubricants for PVC and styrenics, as mold-release agents for phenolics, as anti-block agents for polyolefins, and in asphalts, paper coating, potting and dipping compounds for electrical components. Generally, the most important application for EBS is as internal and external lubricants in the processing of thermoplastic resins.

PMC's industry-leading trade names for vinyl additives include ADVASTAB<sup>™</sup>, ADVAWAX<sup>™</sup>, ADVALUBE<sup>™</sup>, ADVAPAK<sup>™</sup>, ADVAPAK<sup>™</sup> NEO<sup>™</sup>, Thermolite<sup>®</sup>, BAION<sup>™</sup>, CrystalWax<sup>®</sup>, Kemamide<sup>®</sup> and Kemester<sup>®</sup>. These products are available in a variety of physical forms and types—custom blends, discrete components and one-packs.

## **About PMC**

PMC Group is a growth oriented, diversified, global chemicals and plastics company dedicated to innovative solutions to everyday needs in a broad range of end markets including plastics, consumer products, electronics, paints, packaging, personal care, food, automotive and pharmaceuticals. The Company was built on a sustainable model of growth through innovation while promoting social good. PMC operates from a global manufacturing, innovation and marketing platform with facilities in the Americas, Europe and Asia. More information about PMC and its activities around the world can be found at www.pmc-group.com.